

International Conference Sustainability - the Future of Business

1-2 June 2022

The organisers invite professionals, academics, teachers, business representatives and students to present results of the research, ideas for practical implementation, discuss trends, issues, and potential utilisation.

The topics of interest include, but are not limited to challenges and solutions towards sustainable economy:

1. **Environmental sustainability**
 2. **Economic sustainability**
 3. **Societal sustainability**
- Climate changes, resources scarcity
 - Energy production and consumption.
 - Renewable Energy
 - Industrial agriculture vs Ecological farming
 - Changing demographics
 - Employment and Unemployment
 - Human Capital
 - Education and training
 - Cross- cultural relations
 - Social and ethical dilemma
 - Financialization
 - Financial institutions, markets and instruments
 - Social behavior of financial investors
 - Inequality
 - Diseases and health care
 - Poverty and hunger
 - Circular economy
 - Waste management
 - Global tourism industry
 - Sustainable entrepreneurship
 - Governance and management
 - Corporate Social Responsibility
 - Bestowals and donations
 - Gamification as a tool to enforce sustainable behaviour

The Scientific Committee of the Conference

prof. zw. dr hab. Janina Harasim
dr hab. Agnieszka Lorek, prof. UE
dr hab. Bożena Frączek, prof. UE.

The Organisational Committee of the Conference

dr Anna Urbanek
dr Ewa Wójcik
dr inż. Tomasz Zieliński